



THE
PORTMAN
ESTATE

West End Street to get action plan makeover by Stephen Rowe

Westminster council has unveiled plans to regenerate a West End street in partnership with The Portman Estate, Great Portland Estates and New West End Co.

Proposals to revamp Old Quebec Street, W1, which links the western end of Oxford Street to Seymour Street, have been released for consultation.

The project is the first of several initiatives under the recently adopted Edgware Road action plan.

Councillor Danny Chalkley, Westminster's cabinet member for economic development and transport, said the redevelopment was "a great example of partnership working between the private and public sectors".

"It is hoped that the residents, businesses and retailers will benefit from the streetscape proposals for Old Quebec Street," he said.

The council and its partners have forwarded a range of proposals, including repaving, planting new trees and installing improved lighting, to enhance the area and to encourage residents and visitors to explore the nearby Portman Village.

The Edgware Road action plan, which was approved by the council in April, was introduced to generate improvements for the commercial and residential area between Marble Arch and the Marylebone flyover.

Westminster council is also using similar plans to revitalise Leicester Square, Chinatown, Covent Garden and other areas within the West End, as part of its civic renewal programme.